

Table 7.1: Background research for tourism in development plans

Study	Adopted Plan	Emerging Plan	Either Plan
Survey of existing facilities	18%	20%	33%
Market demand/needs study	6%	14%	17%
Liaison with the industry	10%	16%	20%
Consultation with operators/developers	17%	19%	28%
Identification of suitable sites/site search	13%	19%	25%
Research into the planning effects	3%	7%	7%
Other	3%	4%	4%

Source: LPA Survey