

The following table identifies dealings since April 2002 between Communities and Local Government (and its predecessor Government departments) and

- (i) Public affairs firms (based on the membership list for the Association of Professional Political Consultants); and
- (ii) Public relations firms (based on the Central Office of Information public relations framework contract).

<b>Name</b>	<b>Type of Firm</b>	<b>Year</b>	<b>Remit</b>	<b>Cost</b>	<b>Selection Process</b>	<b>Hospitality Provided</b>	<b>Meetings Arranged With Members of Govt</b>
Connect Public Affairs Ltd	PA	2002/03	Not identified	£11,750	Not identified	Not identified	Not identified
Cicero	PA	2002/03	A technical assistance project to support the Yorkshire and Humber Objective 2 programme (under the European Regional Development Fund), to develop a tool to engage the most excluded individuals and communities.	£13,948	Not identified	Not identified	Not identified
Fishburn Hedges Boys Williams	PA / PR	2002/03	To provide campaign management and PR services	£266,888	Competitive tendering	Sandwich lunches at	None

Name	Type of Firm	Year	Remit	Cost	Selection Process	Hospitality Provided	Meetings Arranged With Members of Govt
			for the then Department for Environment Transport and the Regions Are You Doing Your Bit campaign (to encourage the public to both save energy and to re-cycle household goods)		from COI roster	contract meetings	
Citigate Public Affairs Ltd	PA	2003/04	Not identified	£500	Not identified	Not identified	Not identified
Grayling UK Ltd (through RS Live)	PA / PR	2004/05 – 2005/06	To act as events organiser for the Sustainable Communities Summit 2005, a three day international event for 2000 delegates. (Costs include venue hire, event and delegate management, exhibition, security etc, incurred on behalf of the Department, as well as cost of the contractor, but do not include costs recouped by the Department through ticket sales, etc.)	£2,461,053	Competitive tendering	None	All meetings specific to management of the event

<b>Name</b>	<b>Type of Firm</b>	<b>Year</b>	<b>Remit</b>	<b>Cost</b>	<b>Selection Process</b>	<b>Hospitality Provided</b>	<b>Meetings Arranged With Members of Govt</b>
Band & Brown Communications	PA/PR	2005/06 – 2007/08	To provide PR and publicity promotional services in support of the Home Information Packs publicity activity covering both public facing and trade media.	£314,589	Competitive tendering from COI roster	Sandwich lunches at contract meetings	None
Connect Public Affairs Ltd	PA	2006/07	To supply conference and events in respect of the Neighbourhood Renewal programme	£374,889	Competitive tendering	Sandwich lunches at contract / working meetings	None
Grayling	PA/PR	2006/07 – 07/08	Management and administration of 2 conferences as part of the Women and Equality Unit <i>Today's Woman</i> project. (The contract was procured and started while WEU was part of DTI: this is the final payment made after transfer of the unit to Communities and Local Government).	£54,334	Competitive tendering	None identified	None

Name	Type of Firm	Year	Remit	Cost	Selection Process	Hospitality Provided	Meetings Arranged With Members of Govt
Amazon	PR	2006/07	To provide PR and publicity services in support of the Department's campaign to promote the licensing landlords of properties in multiple occupancy. The service included preparing articles, features and case studies for the trade and national media	£98,000	Competitive tendering from COI roster	Sandwich lunches at contract meetings	None
Blue Rubicon Ltd	PA/PR	2007/08	Initial work on the promotion of Energy Performance Certificates including providing strategic advice on the best use of PR activity and free media publicity, working with the Department and the other agencies on messaging and timing of the campaign	£85,746	Competitive tendering from COI roster	Sandwich lunches at contract meetings	None

Name	Type of Firm	Year	Remit	Cost	Selection Process	Hospitality Provided	Meetings Arranged With Members of Govt
Blue Rubicon Ltd	PA / PR	2007/08	Working with the Department's marketing desk and press office to place articles and features in relevant national and consumer media to support the introduction of the Tenancy Deposit Scheme.	£80,000	Competitive tendering from COI roster	Sandwich lunches at contract meetings	None

In addition, the Department has an ongoing arrangement with the Central Office of Information to support the Fire Safety campaign across 2002/03 – 2007/08. This is classified as 'in-house' work within Government, rather than dealings with a PR agency. The activity includes placing stories, case studies and features in the consumer and regional press, and has cost £1,086,000 across 2002/03 – 2007/08.

#### Clarificatory Notes

- (1) 'Not identified' means that it has not been possible to identify the information in question.
- (2) While we have identified dealings with organisations listed as members of the APPC, none of the contracts were for or sought public affairs activities (based on the APPC definition of activities *'to make representations to holders of public office in pursuit of a change in policy or legislation, to seek information, to plead a case or to set out views'*.)